

Are your patients at risk from **high blood pressure**?

Hypertension affects 1 in 3 adults worldwide.¹ High systolic blood pressure contributes to over 10 million deaths each year, many of which are preventable.² Many of these deaths can be avoided by addressing common risk factors such as unhealthy diet, physical inactivity, tobacco and alcohol use, as well as ensuring timely access to effective treatment. Improving hypertension care not only saves lives but also strengthens primary health care systems.²



Hypertension is often a **SILENT** condition, progressing without noticeable symptoms. That's why early detection and timely treatment are essential to reducing long-term vascular damage and cardiovascular risk.²



By recognising the risk factors and symptoms of hypertension, patients can take proactive steps to manage their blood pressure and lower their risk of complications.

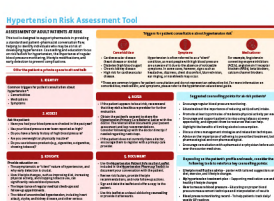
What steps can pharmacists and their teams take every day to identify patients at risk of hypertension? **The FIP Hypertension Pharmacy Toolkit can help!**

Recognise and Identify



EDUCATIONAL GUIDE

Start a Conversation and Take Action



ASSESSMENT TOOL



PATIENT INFORMATION LEAFLET

Collaborate with Primary Care



PRIMARY CARE REFERRAL LETTER

Why pharmacy teams should use the FIP Hypertension Pharmacy Toolkit?

1

Improve patient outcomes by enabling earlier diagnosis and treatment of more patients with hypertension

2

Strengthen connections within the local community to create more opportunities to work together to achieve shared patient care goals

3

Support the development and expansion of your pharmacy to better meet the needs of your patients



HELP YOUR PATIENTS TAKE CONTROL OF THEIR BLOOD PRESSURE — THEIR HEALTH WILL THANK YOU!

1. World Health Organization (WHO). First WHO report details devastating impact of hypertension and ways to stop it [Internet]. [accessed: 8 August 2025]. Available at: <https://www.who.int/news/item/19-09-2023-first-who-report-details-devastating-impact-of-hypertension-and-ways-to-stop-it>

2. World Health Organization (WHO). Global report on hypertension: the race against a silent killer. Geneva: WHO; 2023. Available at: <https://www.who.int/publications/i/item/9789240081062>