

Are your patients at risk of chronic diseases?

Chronic diseases, such as cancer, chronic respiratory diseases, cardiovascular diseases and diabetes represent a **worldwide health challenge**.¹ **41 million** people die each year from chronic diseases, accounting for 74% of all deaths globally.²



Chronic diseases are caused by a combination of genetic, physiological, environmental, and behavioural **risk factors**.



Prevention and management of chronic diseases is dependent on reducing underlying risk factors.³ Monitoring these patient risk factors can also help support early identification of chronic diseases.

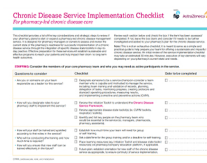
What steps can pharmacists and their teams take every day to identify at-risk patients? **The Chronic Disease Service Framework can help!**

Recognise and Identify



eLEARNING
MODULE

Chronic Diseases Service Implementation



CHRONIC DISEASE
SERVICE
IMPLEMENTATION
CHECKLIST



SERVICE
PROMOTION
POSTER



• CKD PHARMACY TOOLKIT
• COPD PHARMACY TOOLKIT
• HF PHARMACY TOOLKIT

Collaborate with Primary Care



PREScriBER SERVICE
PROMOTION LETTER

Why should pharmacy teams consider using the Chronic Diseases Service Initiation Toolkit?

1

Improve patient outcomes with more patients being diagnosed and treated earlier

2

Strengthen connections within the local community to create more opportunities to work together to achieve shared patient care goals

3

Support the differentiation and growth of your pharmacy to better serve your patients



TALK TO YOUR PATIENTS ABOUT THEIR RISK TODAY. THEIR HEALTH WILL THANK YOU!

1. International Pharmaceutical Federation (FIP). Beating non-communicable diseases in the community: The contribution of pharmacists. The Hague, International Pharmaceutical Federation, 2019. Available at: <https://www.fip.org/file/4694> (Accessed July 2024).
2. World Health Organization (WHO). Noncommunicable diseases – Fact Sheet. 2023. Available at: <https://www.who.int/news-room/factsheets/detail/noncommunicable-diseases>. (Accessed July 2024).
3. World Health Organization (WHO). World health statistics 2023: monitoring health for the SDGs, sustainable development goals. 2023. Available at: <https://www.who.int/publications/i/item/9789240074323>. (Accessed July 2024).