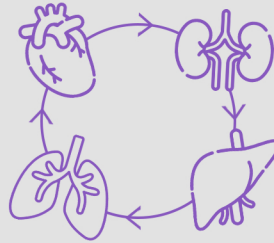


Are your patients at risk of heart failure?

Heart failure (HF) is often interconnected with other chronic diseases (including ischaemic heart disease, hypertension, diabetes, chronic kidney disease, atrial fibrillation, and obesity), creating a complex web of health considerations.^{1,2} The interconnectivity manifests in various ways, influencing identification, diagnosis, and treatment of these conditions.³



HF is often called an **"INVISIBLE DISEASE"** because symptoms are not always visible or easily detected. HF typically worsens over time and there is no cure.²



By understanding risk factors, patients can take proactive steps to manage their heart health and reduce their risk of HF.

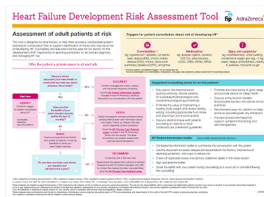
What steps can pharmacists and their teams take every day to identify at-risk patients? **The HF Pharmacy Toolkit can help!**

Recognise and Identify



eLEARNING MODULE

Start a Conversation and Take Action



RISK ASSESSMENT TOOL



PATIENT INFORMATION LEAFLET

Collaborate with Primary Care



PRIMARY CARE REFERRAL LETTER

Why should pharmacy teams consider using the HF Toolkit?

1

Improve patient outcomes with more patients being diagnosed and treated earlier

2

Strengthen connections within the local community to create more opportunities to work together to achieve shared patient care goals

3

Support the differentiation and growth of your pharmacy to better serve your patients



TALK TO YOUR PATIENTS ABOUT THEIR RISK TODAY. THEIR HEART WILL THANK YOU!

1. Centers for Disease Control and Prevention (CDC). About heart failure. Available at: <https://www.cdc.gov/heartdisease/about/heart-failure.html>. Accessed July 2024.

2. British Heart Foundation (BHF). Rushed to hospital: when heart failure isn't diagnosed early enough. Available at: <https://www.bhf.org.uk/for-professionals/healthcare-professionals/blog/2019/rushed-to-hospital-when-heart-failure-isntdiagnosed-early-enough>. Accessed July 2024.

3. AstraZeneca. AstraZeneca demonstrates scientific leadership with compelling new data at ESC Congress 2023 on the interconnections across chronic diseases. Available at: <https://www.astrazeneca.com/media-centre/press-releases/2023/astrazeneca-demonstrates-scientific-leadership-with-compelling-new-data-at-esc-congress-2023-on-the-interconnections-across-chronic-diseases.html>. Accessed July 2024.

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